

## General Website Questionnaire

### Basic Church Information

Church Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone & Email (if available): \_\_\_\_\_  
\_\_\_\_\_

What is your estimated budget for the design of the website? \_\_\_\_\_  
For example: \$100 - \$200, \$200 - \$500, \$500 - \$1,000, \$1,000 +

What is your estimated budget for monthly maintenance? \_\_\_\_\_  
For example: \$10, \$20, \$30, \$100, etc.

How large is your congregation: \_\_\_\_\_  
(Your largest service only)

What type of internet connection does the majority of your congregation have?  
 Dial-up     DSL     Cable     Don't know

If you have purchased a domain name for your church, do you wish to continue using it?  
 Yes     No

If you need a domain name for your church (one is included in our packages), list three choices below (some examples: [www.churchnamenaz.org](http://www.churchnamenaz.org), [www.churchnamenazarene.org](http://www.churchnamenazarene.org), [www.churchname.org](http://www.churchname.org) )

\_\_\_\_\_  
\_\_\_\_\_

### Church Point-of-Contact (Web Secretary, etc.)

Name: \_\_\_\_\_

Contact: (phone & email) \_\_\_\_\_  
\_\_\_\_\_

### What is your target audience?

Who do you want to target with your website? Do you want to provide information for your congregation, or do you want your site to reach out to your community?

- New People       Travelers       Current Congregation
- Young People       Young Adults       Children
- Senior Adults       Other: \_\_\_\_\_
- \_\_\_\_\_

### What is the atmosphere of your church?

Knowing your atmosphere is important – you want your website to reflect who you are. If it doesn't, new visitors may come expecting one thing and be shocked when they get something else entirely. Remember, your website should be an *advertisement* of your church, and so it should be an accurate *reflection*.

- Traditional       Contemporary       Blended       Sophisticated
- "Down-to-Earth"       Homey       Urban       Country
- Other: \_\_\_\_\_

### Does your church have a specific logo?

If your church has a logo that should be used in the design, indicate "yes". You'll need to send that to us electronically (via an attachment) so that we can utilize it in your design. If your church does not currently have a logo, you may wish to consider developing one. (think "brand recognition"!)

- Yes       No       Let us design a logo for you  
\* extra fees apply \*

### Do you have specific colors in mind?

These colors might come from your logo, your building, or perhaps just some colors you happen to like.

List some colors you would like to use (*We'll get specific about the exact color later*):

\_\_\_\_\_

\_\_\_\_\_

### Current Website Information (if applicable)

What is your current website address? \_\_\_\_\_

Do you wish to continue using your current web host?      Yes      No  
*(NazarenePages includes hosting in our packages to keep hosting prices low and to ensure that they are cost-effective for your church. If you keep your current host, you must continue to pay all applicable hosting fees.)*

What do you like most about your current site?

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What do you dislike about your current site?

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### Design

We offer both template designs and custom designs. The template designs are budget friendly and much quicker to get published. A custom design is unique to your church but takes more time due to the designing process.

We would like:    Template      Custom      Not sure yet.

### Other Websites

What are some websites that you like? (These do *not* have to be church websites):

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What *specifically* do you like about these websites?

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*NazarenePages.com Website Questionnaire*

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**Send This Questionnaire To:**

Via Postal Mail:  
Nazarene Pages.com  
205 Palmer Street  
Brighton, IL  
62012

Via Email (as an attachment):

[sales@nazarenepages.com](mailto:sales@nazarenepages.com)